

## Natural Cork®

Acrodur® binder

The BASF Acrodur® binder is now included in all US Floors Natural Cork® cork products. This is through the single- source supply and manufacturing partnership of US Floors and Amorim Revestimentos. Acrodur®, a water based acrylic binder that contains no solvents and no ingredients such as formaldehyde, phenol or isocyanate. The binder replaces the usage of melamine-urea-formaldehyde resin.



BASF—the world’s leading chemical company is proud to present the next generation of flooring and wall covering cork products. Acrodur® is a water-based binder developed by BASF that replaces traditional resins used to manufacture flooring, contains no ingredients such as phenol, formaldehyde or isocyanate, and significantly reduces the level of emissions without compromising the technical performance of the products.

In 2007, BASF conducted an Eco-Efficiency Analysis to determine exactly how eco-friendly cork oak flooring is. Compared to other types of flooring, the study revealed that cork consumes less resources, generates lower emissions and retains CO<sub>2</sub> (that would otherwise contribute to global warming) and saves [property owners] money because it acts as a natural insulator, trapping heat and bringing down utility bills.”

July 2008 - BASF - The Chemical Company - Corporate Website